2016 - 2018 Strategic Plan

Seeds of Learning
Education From the Ground Up
25 Years

SOL
PILLAR I: EDUCATION

Providing access to quality infrastructure, literacy, skills, and technology

Infrastructure Development

Continue partnering with communities to provide improved infrastructure conditions for education, using alternative designs and materials where possible.

- gardens
- vocational classrooms
- kitchens
- libraries
- hand washing stations
- eating areas
- woodshops
- new and refurbished classrooms
- learning centers

Programming

- Early Childhood Education: develop new strategies to support and enhance basic reading, writing and math skills.
- Youth Education: new focused programming in learning centers, and access to technology and scholarship support,
- Adult Education: create vocational training and skills development programs for income generation and improving the quality of life in rural communities.
- Teacher Trainings: increased opportunities for teachers to participate in workshops and access resources and support.
PILLAR II: CROSS CULTURAL EXCHANGES

*Facilitating meaningful hands-on experiences to enhance global education*

- Develop a work group recruitment strategy to reach our goal of hosting 1,050 volunteers.
- Expand the work group program in Managua and possibly beyond.
- Develop a global education program for work group volunteers.
- Increase scholarship opportunities to allow more economically under-served youth to participate in the work group program.

PILLAR III: ORGANIZATIONAL DEVELOPMENT

*Strengthening the organization through improved marketing, fundraising, and organizational resources*

- Expand and continue to diversify our Board of Directors in order to assure effective governance and seek new sources of funding.
- Raise $2.75 million to fund our work over the next three years.
- Develop and execute an comprehensive marketing plan.
- Build organizational capacity through strategic investment in existing and new staff.
Highlighted below are just some of our goals for the next three years, along with the approximate costs of executing these programs.

**25** infrastructure projects, such as schools, gardens, and libraries.
*Cost: $22,000 per project*

**40** work group scholarships awarded to economically under-served youth volunteers.
*Cost: $300 per scholarship*

**300** teachers given access to additional resources and training to improve the quality of their classes.
*Cost: $500 per teacher*

**400** adults participating in skill development programs and vocational training.
*Cost: $500 per adult*

**3,000** youth supported with scholarships, access to resources, classes and trainings.
*Cost: $120 per student*

**4,500** young children participating in programs to strengthen basic math, reading, and writing skills.
*Cost: $100 per child*

**Contact Information**

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